

## What Satisfied SuddenValues Customers Have to Say About Our Service

“Our SuddenValues Dealer is by far one of the most responsive Advertising Reps we’ve ever worked with! His expertise in design-work and his all around creativity, have been a great relief for us.”

-Jodi Vosburg & Michelle Burke, Co-Owners/Operators,  
Elements Therapeutic Massage, Elm Grove, WI



Type of Business: Health & Wellness  
Opened In April of 2008

## CUSTOMER PROFILE: Elements Therapeutic Massage

### Challenge

“Our biggest challenge in the past was finding a successful advertising tool that was cost effective. In the past, we had tried Valpak and radio advertising among other types of advertising. Today, we still use direct mail and word of mouth in obtaining new clients, but are finding SuddenValues to be a growing part of our cost effective marketing solution.”

-Jodi Vosburg & Michelle Burke

### Solution

They ran several different offers, but found their “\$20 Off An Hour Massage,” brought in several new clients.

### Results

It only took a matter of months, of using the SuddenValues program before they surpassed their breakeven point.

### The Experience

“We recently received a proposal from a competing email marketing provider. Reviewing their lackluster proposal reminded us what a great program SuddenValues is. We appreciate how you listen to our marketing needs and translate them into creative and compelling marketing campaigns. The attentiveness and turnaround has been terrific and timely. Each time I receive a SuddenValues generated ad from a brand new client, I realize that the customer response has been great too! Thanks again for the good work that you do.”

-Jodi Vosburg & Michelle Burke,  
Elements Therapeutic Massage

### Industry Insight

Coupon usage is up 70% over the last 6 months due to the economy.

## TARGET MARKETING...REAL RESULTS!