

What Satisfied SuddenValues Customers Have to Say About Our Service

“We have been so impressed with the customer service SuddenValues provides. You always make us feel like we are your one and only customer in how you take such good care of us.”

-Patti Serres, Owner/Operator, Serres Greenhouse & Farms
Oregon City, Oregon



Type of Business:
Nursery & Green House

In Business For: Four Generations

CUSTOMER PROFILE: SERRES GREENHOUSE & FARMS

Challenge

Only being open four months out of the year it was hard to communicate when new seasons would begin or end to their customers. On top of not having a way to communicate with existing customers, Patti and the previous generations before her did not have a website to attract new customers.

Solution

The solution to the disconnect with Patti's customers took a little bit of teamwork. Patti and her staff did the fun part by diligently collecting emails, and telling their customers of their new internet newsletter and web-presence. Kim, their dealer, then took care of designing their message and getting it out every two weeks.

Results

Customers made repeat visits after receiving their internet newsletters and were happy to

Results Continued...

have a tool to get online for opening dates and be made aware of upcoming sales.

The Experience

“Before I can remember, my family hadn't done anything but word of mouth advertising, and some small papers. Now that we are doing SuddenValues I wish Kim would have found me years back. It would have made my life a whole lot easier and saved me money.”

-Patti Serres, Serres Greenhouse & Farms

Industry Insight

“If your business is online, it's where your potential customers live; 69.9% of the U.S. population is online, you are looking at over 211,108,186 people nationwide.”

CNNMONEY.com



TARGET MARKETING...REAL RESULTS!