

What Satisfied SuddenValues Customers Have to Say About Our Service

“Overwhelmed with just starting my business I didn’t know where to begin with my marketing. When I met Stephen and he explained SuddenValues it was a no-brainer for me. I recommend SuddenValues to any business owner who understands the value in staying in front of your customers and the community.”

-Jason Olson, Owner/Operator, The Grocery Outlet
Sacramento, CA



Type of Business: Grocery Store

In Business For: One Year

CUSTOMER PROFILE: THE GROCERY OUTLET

Challenge

Breaking into the grocery industry in a new community, with several competitors who have more extensive marketing budgets.

Solution

Making attractive coupons to get people in the door, being diligent about collecting emails in-store and changing the offers often. The key was changing the values often. Stephen really takes his time to make sure the message he sends out is relevant material to the consumer.

Results

They were and continue to be very positive. Jason knows its working because he sees the coupons coming in every day, and the customers coming in more frequently.

The Experience

“SuddenValues offers a complete marketing solution that takes the guessing work out of what media mediums to use.”

-Jason Olson, The Grocery Outlet

Industry Insight

“Send a well-planned, customer-focused [e-mail promotion](#) to a targeted list of potential visitors and offer a credit toward the purchase of anything from your site. Spend time on your e-mail's look and content: You want to offer value to customers and not have it appear to be spam.”

ENTREPRENEUR.COM/CNN, March 29, 2006.

21 Ways to Promote Your Site

Online and Off



TARGET MARKETING...REAL RESULTS!