

What Satisfied SuddenValues Customers Have to Say About Our Service

“Using SuddenValues was a no brainer for us because of how much you get for your investment.”

-Greg Lusk & Ryan Pliz, Co-Owner/Operators, MQC Group
Riverview, MI



Type of Business: Landscaping
Business For: 6 Years

CUSTOMER PROFILE: MQC GROUP

Challenge

With a hurting economy, Co-owners Greg Lusk and Ryan Pliz knew they needed to find a way to keep their brand in front of their community to keep and grow their market share. They tested various marketing mediums to see what would produce the best results and found SuddenValues was the “out of the box” medium that worked.

Solution

Greg and Ryan wanted to take advantage of the “buzz” that SuddenValues creates and decided to do an email-driven promotion for their existing and prospective customers. Their goal was to increase their email database through their seasonal landscape contest.

Results

SuddenValues is increasing their brand-exposure and helping them connect with new customers.

The Experience

“Using SuddenValues was a no brainer for us, because of how much you get for your investment. It’s the first advertising company that Ryan and I have hired with that doesn’t ask for more money for creative work, printing or fees every time an ad is released. SuddenValues is a good product, but the 110% effort the SuddenValues Dealer puts forth is what makes the program work. We love brainstorming with Tina and coming up with innovative ideas. Entrepreneurs are aggressive and we like our marketing to be the same. As a result, Tina formulates our ideas, creates “catchy” emails, adds humor, and reaches out to capture more of the market share....while we continue to landscape and brainstorm.”

-Greg Lusk, MQC Group

Industry Insight

ROI for every \$1 spent on email marketing averages \$45.

TARGET MARKETING...REAL RESULTS!